



AWARD-WINNING SOIL SOLUTIONS

for Golf Course Construction and Remodeling



Award-Winning Projects

"I've built greens with Profile for years and we never had one fail. Profile can take an average golf course superintendent and make them look like a hero. If you start with good soils it makes growing turf easier, and that's what Profile does."

— **Andrew Johnston,**
General Manager / Director of Agronomy
Sentosa Golf Club — The Serapong, Singapore

"We wanted a greens mix that would improve water-holding capacity, take the particle size distribution and get it where we need it to be, and we wanted to have a firm, fast mix. I think the PPC is one of those products that helps us check a lot of those boxes for what we want to create with regards to that greens mix."

— **Jeff Corcoran, Manager of Golf Courses and Grounds**
Oak Hill Country Club, Rochester, NY



Sentosa Golf Club
Singapore



Oak Hill Country Club
Rochester, NY

ASSESSING YOUR SOIL NEEDS

You only get one chance to build a green right! Let our agronomic experts determine the appropriate testing for your project and help you interpret the results.

ROOT ZONE MIX TESTING DETERMINES COMPOSITION

Selecting the right mix is the most important decision you will make. You get one chance to design a root zone mix that will last longer than traditional sand/organic greens, provide an exceptional putting surface and deliver a return on investment by saving water and reducing fertilizer costs. With hundreds of courses built and maintained with Profile® Porous Ceramics, you will be in good company.



UNDISTURBED CORE SAMPLE ANALYSIS PREVENTS UNNECESSARY COSTS

Many courses do not need to completely replace all existing mix. A partial strip and modification of existing mix could be the solution. This analysis will help identify issues in the different layers of your greens and helps determine how to modify existing soils or if a total replacement of the green is needed.

COMPUTER MODELING PROVES WATER SAVINGS

Profile uses state-of-the-art computer modeling to show how many days between irrigation cycles are needed before plants show signs of drought stress. Profile's Porous Ceramics extend the length of time between irrigation cycles for effective water management.

With the results of one or more of these tests, we will be able to clearly diagnose your problem, and formulate a long-term solution that is right for you and your course. It is this commitment to quality analysis that has helped Profile build many strong relationships with sand companies, blenders and accredited USGA soil physical labs.

WHAT WILL PROFILE® DO FOR YOU?

As the industry leader in soil modification and erosion control solutions, we work with course owners, architects and golf course superintendents on projects around the world. We help identify issues and provide long-term solutions better than any other manufacturer. From public par three facilities to multi-course private resorts, we are there to provide the support you need to satisfy your most discerning members and the toughest environmental regulations.

Complex challenges like slow-draining greens, chronic dry spots and bare ground where turf needs to be quickly established require more than a bag of material. They also require the agronomic expertise and solid advice of a trusted partner. And that's exactly what you'll find when you work with the problem solvers at Profile, the leading manufacturer of erosion control products and porous ceramic soil amendments.



Ayla Oasis Golf Club
Aqaba, Jordan

"The Profile team was extremely helpful and passionate about finding a solution that could deliver the greens we desired. Their team talked through everything and presented a few different options, tapping into experience they had on projects around the region, such as Dubai — which has a very similar climate to Jordan — to show how their solutions have performed with other courses."

— **Charles Graham,**
On Course Project and Agronomic Consulting
Ayla Oasis Golf Club, Aqaba, Jordan



Bluejack National
Montgomery, TX

"I strongly believe in what I've seen with these products. I wouldn't go down without a fight trying to convince the owners building a new golf course or new greens to really look into the cost and benefits of using Profile."

— **Eric Bauer, Director of Agronomy**
Bluejack National, Montgomery, TX

KEEP CHAMPIONSHIP TURF IN TOP CONDITION

Profile Porous Ceramics are the “secret ingredient” in more than just championship golf courses. You’ll find our exclusive amendments in the root zones of many NFL and MLS grass fields and on state-of-the-art green spaces and outdoor concert venues. Our products have been trusted for decades at award-winning golf courses around the world. Shouldn’t you consider adding your name to the list?



IMPROVE YOUR TURF BY IMPROVING YOUR SOILS

Profile has the conditioners you need to improve the performance of your greens mix as well as native clay and loamy soils. They are perfectly designed to:

Reduce Compaction — Unlike peat and compost, which change and degrade over time reducing air space and drainage in a root zone, Profile® Porous Ceramics increase air and drainage in the root zone to promote better growth. Profile Porous Ceramics become a permanent component of the mix, degrading only three percent in 20 years.

Ideal Balance of Air and Water — Microscopic pores in our ceramic conditioners store a perfect balance of water and air at the root zone for greater turf health.

Improve Root Growth — Profile Porous Ceramics enhance root length and density to fight turf stress and ensure that putting surfaces remain exceptional even in challenging conditions.

BOOST BIOLOGICAL ACTIVITY WITH PROGANICS® BIOTIC SOIL MEDIA™

Another vital component of championship-level turf is your soil’s biological activity to feed the nutrient cycling process. Ensure that process is primed with the world’s most advanced engineered biotic soil media. Made from a base of 100% recycled wood and bark chips and a patented biological soil nutrient package, ProGanics® is designed to kick-start vigorous root development and vegetation establishment while initiating nutrient cycling in soils otherwise deficient in organic matter. Applied hydraulically across fairways, roughs, and surrounds, it’s a proven, cost-efficient alternative to replace topsoil and compost.

ENSURE SUCCESS WITH A FREE SOIL TEST

Start your next project on a solid foundation by signing up for a [free soil test and consultation](#).

THE WORLD LEADER IN TURF ESTABLISHMENT AND EROSION CONTROL SOLUTIONS

Profile® can help you establish turf on any terrain — even challenging slopes and high water flow areas. From hydroseeding and rolled blankets to alternatives to hard armor, Profile has the solutions and innovative products to speed grow-in, ensure a lasting stand of turf and quickly get golfers back on the course.

Proven Return on Investment

Save Up to 25% on Watering Costs

Profile ceramics help to promote excellent drainage while capillary pores simultaneously increase the water reservoir of the root zone mix. This provides customers with more effective water management and often significant savings. In fact, computer modeling by Soil Science Professor Dr. Ed McCoy of The Ohio State University proves Profile-amended root zones relieve the stress on turfgrass plants and reduce the frequency of watering cycles. Profile soil mixes simply outperform sand and sand/peat mixes when it comes to saving water.

Save Up to 20% on Fertilizer Costs

The same superior structure that holds air and water in perfect balance also has a high CEC holding fertilizer at the root zone — right where it’s needed! Reduce the leaching of costly nutrients into the water table and keep it where your plants can use it.

Save 10-20% on Pesticide Use

Healthier turf means less pesticide use and greater profitability. A well balanced air/water soil profile produces deeper rooting and stronger plants able to resist pest pressure.

Your Trusted Partner

As your soil and turf establishment partner, Profile has the products, technology and experience to help you on your next remodel or new construction project. Visit our web site at [ProfileGolf.com](#) for award-winning soil solutions that are right for you.

