

PROFILE POSITIVE IMPACT OVERVIEW

Profile Products is the global market leader in delivering greener solutions that preserve soil and water resources. Our purpose is to protect the environment and improve the places where we live, work and play. We supply superior and highly engineered solutions that promote environmental sustainability by managing soil and water, supporting vegetation and enhancing the productivity of our customers.

E ENVIRONMENT

PURPOSE-DRIVEN PRODUCTS



Profile provides 100% bio-based, renewable and compostable substrates to the CEA, hydroponic, nursery and horticultural markets.

- HydraFiber is the first U.S.-based substrate manufacturer to earn the prestigious



verifying substrates are consistently safe and clean for growers.

- Sunterra Canadian Sphagnum Peat has received Veriflora certification for responsible harvesting practices.
- ProfileCair repurposes byproduct coconut husks that can be composted at the end of their lifetime. **Southern Indian Cair is 100% biobased and compostable.**

9 Life Cycle Assessments were conducted as part of Profiles commitment to Green Design Engineering®. The long-term vision is to provide buyers, end-users and specifiers with carbon footprint data needed to meet low-carbon material requirements worldwide.

- Profile goes beyond compliance to lay the groundwork:
 - BASELINE GREENHOUSE GASES [GHG] FOOTPRINT IN 2021.**
 - DETERMINING ENERGY, WATER, WASTE BASELINE AND OPTIMIZATION IN 2023.**
- Profile promotes healthy, working forests by using responsibly sourced and recycled wood.
 - 100% OF PROFILE PRODUCTS SUCCESSFULLY PASS ECOTOXICITY TESTING.**
 - THE USE OF RECYCLED WOOD AND PAPER WITHIN THE PORTFOLIO GIVES BYPRODUCTS AND WASTE A NEW LIFE AS HIGH-PERFORMANCE, VALUE-ADDED PRODUCTS.**

Erosion and Vegetative Solutions are specifically designed to support revegetation and promote soil health. Customers and communities can use these products to help prevent sediment and nutrient runoff to conserve and protect precious freshwater resources.

- OVER 170 MILLION TONS* OF SEDIMENT HAS BEEN DIVERTED FROM WATERWAYS USING THESE PRODUCTS OVER THE PAST TWO DECADES.**

- Products are designed to achieve strong agronomic results with less water consumption. **Profile Products have 3x to 17x the water-holding capacity of alternative substrates**, growing media and erosion control solutions.

Customers apply these products to land restoration efforts, which positively impacts water quality, soil health and quality of life.

- OVER 150 MILLION TONS* OF CARBON HAS BEEN SEQUESTERED BY USE OF OUR PRODUCTS OVER THE PAST TWO DECADES.**

Since 2002, our products have contributed to the restoration of over...



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SOCIAL

EMPOWERING PEOPLE



Providing greener solutions for the environment takes much more than industry-leading technology. Profile is committed to:

- Cultivating a culture of shared prosperity and well-being among employees and in each community we touch.
- Focusing on fundamental priorities, like the safety and well-being of our workforce.
- Making the Profile name synonymous with positive impacts through:
 - **JOB CREATION**
 - **ECONOMIC DEVELOPMENT**
 - **CAUSE PARTNERSHIPS**
 - **AWARENESS CAMPAIGNS**

Powering economic growth and new professional development opportunities in our communities.

Furthering its Culture and Community Working Group that underscores its support for people, partners and communities. The key focus areas for this group are:

- **HEALTH AND WELL-BEING PROGRAMS**
- **BUILDING AN INCLUSIVE CULTURE**
- **EVENTS TO GIVE BACK TO OUR COMMUNITIES**
E.G., INAUGURAL COMMUNITY WEEK IN OCTOBER 2023
- **EDUCATIONAL AND PHILANTHROPIC PARTNERSHIPS**

G

GOVERNANCE

RESPONSIBLE PRODUCTION



- Profile is committed to safeguarding its long-standing reputation for **trust, transparency and reliability for generations to come**. This begins with creating accountability for the environmental and social impact objectives from our leadership to our manufacturing facilities and beyond.
- Profile seeks to embed responsible business practices in all facets of our operations.
 - **WE SUSTAINABLY SOURCE RAW MATERIALS FROM RECYCLED, RENEWABLE AND WELL-MANAGED SOURCES WHILE OPTIMIZING THE RESOURCE EFFICIENCY OF OUR MANUFACTURING.**
- With ESG-specific working groups led by senior leadership team members, Profile is focused on developing new initiatives that solve complex sustainability challenges.
- In 2023, Profile is benchmarking and optimizing resource consumption, creating new opportunities to celebrate diversity, giving back to local communities and developing new tools and resources for customers on product sustainability.

PRODUCT RECOGNITION

- Cultivation of peat moss for Sunterra's Sphagnum peat products has been certified by the Veriflora Responsibly Managed Peatlands program as sustainable.
- Florikan has received the following prestigious awards: Gulf Guardian Award, Florida Ag Environmental Leadership Award, Environmental Awareness Award.
- Received RHP certification for quality, safety and sustainability of HydraFiber substrates.
- Nine HydraFiber SKUs received the Recycled Content Environmental Claim Validation (ECV) from UL Solutions, certifying they contain a minimum of 70% recycled content.



LEARN MORE ABOUT OUR TOP-PERFORMING PRODUCT LINEUP AND SUSTAINABILITY EFFORTS AT [PROFILEPRODUCTS.COM](https://profileproducts.com).

*Estimates sourced through 2021 YTD Environmental Calculations Clean Tech Innovation Charter and internal calculations.

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Solutions for your Environment™